

**HEAD OFFICE:**

Sigmer Technologies  
The Sussex Innovation Centre  
University of Sussex  
Falmer, Brighton  
East Sussex, BN1 9SB



---

**PRESS RELEASE****ENSURE WEBSITE ACCESSIBILITY IN LINE WITH OCT '04 DISABILITY DISCRIMINATION ACT****Sigmer Launches Scribe Version 2 – Easy-To-Use Website Content Management System**

**Sussex, 19<sup>th</sup> July 2004** – Sigmer Technologies today announced the launch of Scribe Version 2, a website content management system that enables businesses, from blue chips to SMEs, to manage and update websites on a regular basis without the need for technical expertise. Scribe has also been designed to help websites reach the highest level of website accessibility; priority level 3, in line with the Disability Discrimination Act's upcoming deadline.

From October 2004, disabled people will have new rights of access for goods, services, facilities and premises. Service providers will also have to consider making changes to physical features that make it difficult for disabled people to use their services, both offline and online, such as ensuring websites are accessible to both visually and hearing impaired customers.

In addition to helping companies reach the web accessibility standards being introduced this October, Scribe also provides sound business benefits, such as achieving higher search engine rankings and faster page download times.

“So many companies need their websites to be updated frequently by a disparate number of people, perhaps in different geographical locations and languages. To employ or outsource to a team of people with the necessary technical expertise to carry out and control updates is costly and can be a huge drain on resources”, said Malcolm McIlhagga, MD, Sigmer Technologies. “The ability to easily manage the website content authoring without the need for technical knowledge will lift a huge weight off both blue chips and smaller enterprises.”

Users of Scribe can separate content, such as words and images, from the actual design of the site. This enables the website owner to control the brand and structure of the site. They can also manage users and groups, so providing any number of website contributors with the ability to update content in certain areas of the website.

Scribe is suited for businesses and organisations that are looking to:

- Reduce the costs and time involved in making website changes through an external party
- Transfer control of their website from an external party to themselves
- Ensure rapidly changing information, such as product or service changes, are quickly and easily communicated to their website
- Manage a large number of people responsible for contributing to the site
- Hone the website content over time to meet market needs

A dark, textured banner with the text 'considered IT solutions' in a light, serif font.

*considered IT solutions*

**T** 0870 870 8735  
**Intl** +44 1273 234663  
**F** 0870 870 8738  
**E** [enquiries@sigmer.com](mailto:enquiries@sigmer.com)  
**W** [www.sigmer.com](http://www.sigmer.com)

## HEAD OFFICE:

Sigmer Technologies  
The Sussex Innovation Centre  
University of Sussex  
Falmer, Brighton  
East Sussex, BN1 9SB



Scribe was originally developed for The International Save the Children Alliance Secretariat, which coordinates joint work of 27 Save the Children national organisations. They wanted to enable staff to publish information online and to share information from a range of locations, whilst needing to comply with the highest accessibility levels possible. Scribe has enabled the Save the Children organisations using the system to communicate information dynamically with their supporters and staff.

Nicky Drake, Webmaster of the Secretariat commented, "The content management system has met our needs well, giving us the ownership and flexibility to manage a series of global websites. Web accessibility, browser cross-compatibility and clean, professional design have all been high priorities for us. Sigmer have proved themselves to be very committed to finding solutions to address all these issues in a very professional way. We are delighted that our international web portal, [www.savethechildren.net/alliance/](http://www.savethechildren.net/alliance/), now complies with Priority 3 WAI guidelines."

Scribe has specific features to help support accessibility standards, such as automatically creating accessibility compliant areas. These include menu systems, sitemap generators and form builders. Scribe fully supports accessibility priority levels 1 & 2 and supports most of the level 3 checkpoints.

### About Scribe

Scribe is a server-based technology. Its functionality is delivered to its users through a web interface in the web browser (MS Internet Explorer). Scribe is based on two cross-platform technologies (PHP and MySQL), so it can be installed on a number of different platforms. Currently supported platforms include: Linux; PHP 4.3; MySQL 4; and Windows.

#### CMS User Features

- Edit and create web pages
- Copy, move, delete pages
- Document system management
- Browser website directories
- Edit page/document description
- Create, delete, rename folders

#### Executive User features

- All features of a CMS user
- Manage users and groups
- Manage multiple websites
- Create forms and menus
- Create auto-generated site maps
- Undelete files
- View and search audit trail

The October 2004 Disability Discrimination Act will insist that all company websites reach accessibility priority level 1; the highest level being 3. The Save the Children Alliance website, <http://www.savethechildren.net>, has attained most of the criteria within priority level 3 web accessibility.

For further information about Scribe, please see <http://www.sigmer.co.uk/products/cms.html>

For more information on the upcoming website accessibility laws, please visit <http://www.w3.org/TR/WAI-WEBCONTENT/full-checklist.html>.

*considered IT solutions*

**T** 0870 870 8735  
**Intl** +44 1273 234663  
**F** 0870 870 8738  
**E** [enquiries@sigmer.com](mailto:enquiries@sigmer.com)  
**W** [www.sigmer.com](http://www.sigmer.com)

**HEAD OFFICE:**

Sigmer Technologies  
The Sussex Innovation Centre  
University of Sussex  
Falmer, Brighton  
East Sussex, BN1 9SB

**About Sigmer Technologies**

Sigmer Technologies was founded in 1999 and is based at the Sussex Innovation Centre. The company's carefully balanced team of specialist programmers, designers and consultants has attracted a number of high profile clients, including: British Sky Broadcasting; The International Save the Children Alliance; Memorex; Apex Car Rental; and History.uk.com. By combining traditional computer technology with advanced cutting edge innovation, Sigmer provides a full range of programming, web design and Internet and IT based services individually tailored to meet clients' needs. More information about the company can be found at [www.sigmer.com](http://www.sigmer.com).

*considered IT solutions*

**T** 0870 870 8735  
**Intl** +44 1273 234663  
**F** 0870 870 8738  
**E** [enquiries@sigmer.com](mailto:enquiries@sigmer.com)  
**W** [www.sigmer.com](http://www.sigmer.com)

LONDON OFFICE: THE BOW HOUSE, MILL LANE, LITTLE HALLINGBURY, BISHOPS STORTFORD, HERTFORDSHIRE, CM22 7QT  
REGISTERED ADDRESS: THE SUSSEX INNOVATION CENTRE, UNIVERSITY OF SUSSEX, FALMER, BRIGHTON, EAST SUSSEX, BN1 9SB COMPANY NUMBER 3935416